On Montauk Ad Rates 2010

Ad	Size	Color *
FULL PAGE		$2200
DOUBLE PAGE SPREAD		$3900
1/2 PAGE (H)	4 3/4" x 3 3/4"	$1435
1/4 PAGE (H))	4 3/4 x 1 3/4"	$760
1/4 PAGE (V)	*2 1/4" x 3 3/4"*	
1/8 PAGE (H)	4 3/4" x 7/8"	$495

* 10% discount for black and white ads

Editorial Listing Where to Stay $185
(free for space advertisers)

All rates are net.

WE ACCEPT MASTERCARD/VISA

Ask us about our Premium Position Rates

FREE FOR SPACE ADVERTISERS

Listings in our editoral columns as well as placement on the centerfold map are free for display advertisers. **Any size display ad purchase receives a free web listing on our web site OnMontauk.com plus a free link to the advertiser's web site (a savings of $185).** Multiply your advertising dollars with this listing. Last year OnMontauk.com had over 710,000 page views. **NEW THIS YEAR** - A downloadable pdf version of the entire On Montauk magazine will be placed on OnMontauk.com . Please ask us about our special web advertising package.

DISTRIBUTION

Advertising that is designed by On Montauk is the property of On Montauk and not that of the advertiser. The advertiser has purchased the right of reproduction in On Montauk and must purchase the advertising to reproduce in other publications.

DISTRIBUTION

Over 150 motels, hotels, restaurants, shops, and attractions in Montauk and surrounding areas. Also distribution at the Montauk Chamber of Commerce and the East Hampton Chamber of Commerce.

Circulation - 100,000
Readership - 300,000

Distribution begins Memorial Day weekend and continues throughout the year. Although a yearly publication, distribution is weekly in high season, and bi-weekly during the shoulder season.

OnMontauk.com - Listings on our heavily trafficked web site are FREE for On Montauk advertisers. This year we offer **FREE** links to your web site from OnMontauk.com. Advertising on OnMontauk.com available for additional fees. Call us for more information.