

2011 Ad Rates	Color *
FULL PAGE .....	\$2280
DOUBLE PAGE SPREAD .....	\$4050
1/2 PAGE ..... 4 3/4" x 3 3/4"	\$1485
1/4 PAGE (H) ..... 4 3/4 x 1 3/4"	\$800
1/4 PAGE (V) ..... 2 1/4" x 3 3/4"	
1/8 PAGE (V) ..... 2 1/4" x 1 3/4"	\$515
* 10% discount for black and white ads	

Editorial listing Where to Stay \$200  
(free for space advertisers)

All rates are net.

Advertiser .....	Display Size .....
Mailing Address .....	Display Price .....
Street Address .....	Deposit .....
Telephone .....	Date Signed .....
Signed by, Title .....	For On Montauk .....

- Reference on maps included for advertisers without charge.
- Advertising that is designed by Nyemac Inc. is the property of Nyemac Inc. and not that of the advertiser. The advertiser has purchased the right of reproduction in On Montauk and must purchase the advertising to reproduce in other publications.
- Copy for Special Features written solely by the editors.
- A 20% deposit is required. Payment for remainder is due upon receipt of bill. Bills not paid within 60 days of receipt of invoice will be subject to a 1.5% monthly interest charge. Payments may be made with cash, checks or credit cards (MC/VISA)
- In the event Nyemac Inc. does not receive payment or advertiser otherwise breaches the terms of the contract, advertiser and/or its agency shall pay all of Nyemac Inc's costs and expenses in connection with enforcement and/or collection proceedings.
- Cancellation must be in writing, penalty for cancellation is 25%.
- We are not responsible for mistakes, misprints, or typographical errors and will not issue credits of any kind for such errors.
- Advertisers and their agencies assume responsibility for both the condition and the contents of advertising printed.

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